



Quarterly Newsletter
January - March 2019

2019



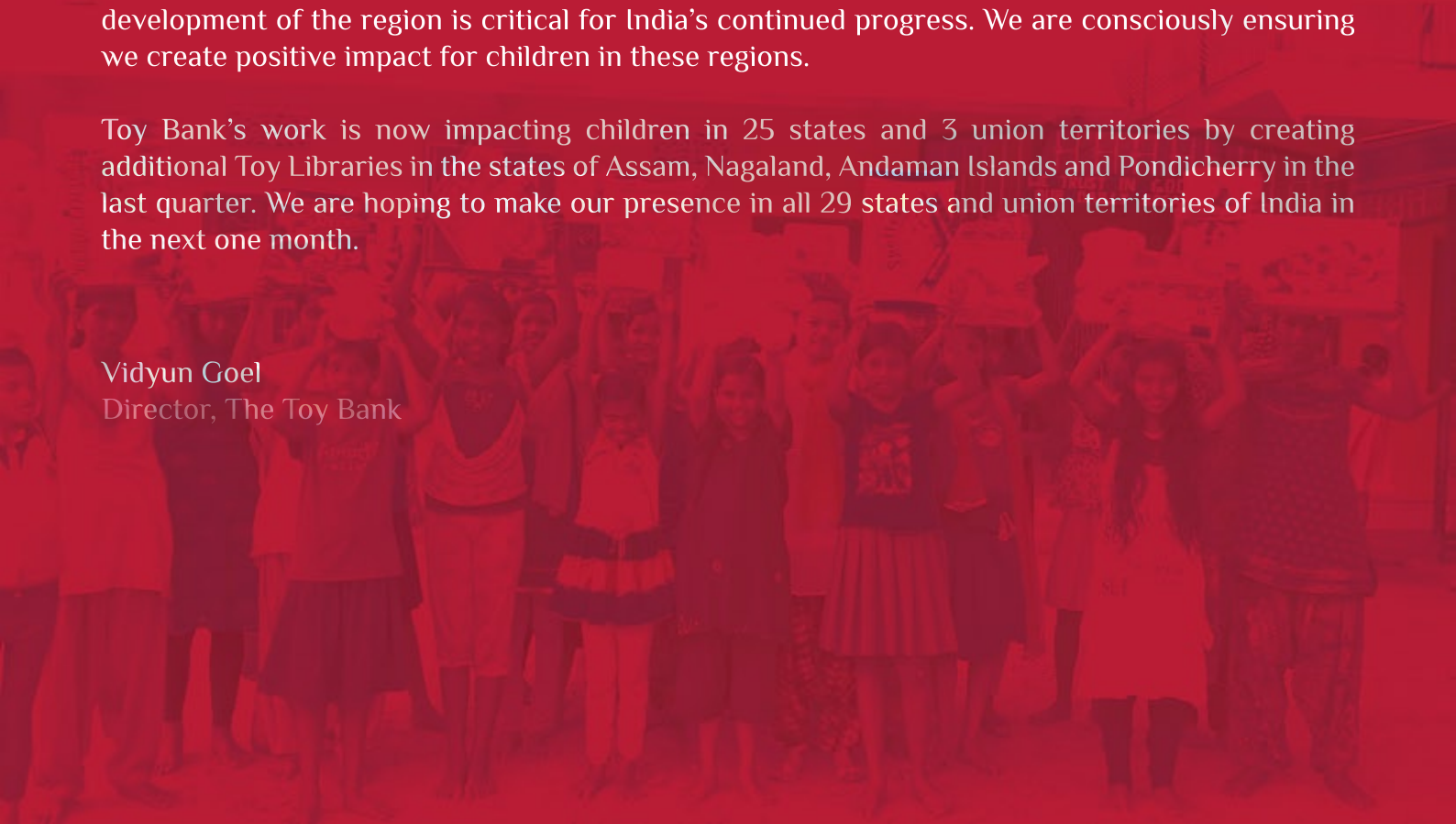
Today, human resource assumes greater importance than the economic and natural resources. A developed and skilled human resource changes the very fortune of a nation. Thus, a skilled youth will guide the nation tomorrow. It's important to restore their childhood; this can be done with help of toys; which are both fun and educative. These children with boundless energy, capability and zeal; will determine the kind of destiny that beckons the nation. Hence, our prime attention should be on their good upbringing in a safe and flourishing environment.

Our recent work in Bihar echoes this philosophy a thousand times. The Toy Bank has successfully created Toy Libraries at shelter homes in Bihar. These children were exposed to exploitations, abuse, hunger and poverty. The library will provide a healthy space for approximately 100 children where they can feel protected and express their feelings.

I am also extremely thrilled to share that Toy Bank's work has expanded to 6 north-eastern states including Assam, Nagaland, Arunachal Pradesh, Mizoram, Manipur and Sikkim. North-East India covers 8 per cent of India's land and 3.1 per cent of India's population. The integration and development of the region is critical for India's continued progress. We are consciously ensuring we create positive impact for children in these regions.

Toy Bank's work is now impacting children in 25 states and 3 union territories by creating additional Toy Libraries in the states of Assam, Nagaland, Andaman Islands and Pondicherry in the last quarter. We are hoping to make our presence in all 29 states and union territories of India in the next one month.

Vidyun Goel
Director, The Toy Bank



Play therapy in Dindigul, Tamil Nadu

Play is not only a leisure activity but a medium to improve communication skills. Learning new skills through play is always more effective as compared to the normal lecture session. Children are engaged, happy and ready to take challenges in a positive way. For example, they love playing Ghar-Ghar with Kitchen set. They have to decide who will do the chopping, cooking and play like a one team with a lot of disagreements and agreements. Where they learn about how to sort the issues and make things work.

To enable the play therapy for tribal children, who are the first generations of school entity. The Toy Bank has successfully created 5 Toy Libraries for 592 children in collaboration with Child Voice. The library will motivate the children to come to the school every day and play with the toys. It will bring positive development to the children as compared to those who do not have any access to the toys.



Impacting 593 children in Sonipat, Haryana

Play helps the child to generate new creative ideas and creates possible new solutions. Many studies have shown that children engaged in free play are more creative as compared to those who are set-up in coping text from the board. The Toy Bank aims to create an ambience, where it gives the children a freedom to choose and play with what they want.

The Toy Bank has successfully created 2 Toy Libraries for the children studying in Primary Government Schools of Jagadishpur and Bahalgarh village of Sonipat in partnership with Ashoka University (A for APPLE). The libraries will impact 593 children. The Toy Libraries will help us to minimize the gap between the privileged and unprivileged children as they are getting equal opportunity to play and learn with toys and storybooks.

Power play in Angalakuppam, Tamil Nadu

The Toy Bank has successfully created Toy Libraries for Village creche and Community Centre in Angalakuppam, Tamil Nadu.

The library will benefit the children till the age group of 5 in the morning and children till the age of 16 years in the afternoon. Creation of Toy Library in crèche will help the child to develop mental flexibility and motor skills development. The library will create a free secure space for the toddlers to try new ideas and discover how their bodies work. Similarly, the library will help the children above the age of 6 years to express, imagine and creative while playing with their friends in groups and release stress.



Bringing the childhood back in Katihar



Due to various reasons thousands of children in India leave their house in search and expectation of having a better life. But unfortunately, they are exposed to exploitations, abuse, hunger and poverty. And, hence loses childhood. The shelter home tries to bring back the missing childhood by creating a healthy environment where they are engaged in various activities with toys and other educational tools to bring the lost childhood and push them towards the bright future.

To address the need, The Toy Bank has successfully created Toy Libraries at shelter homes in Bihar in collaboration with Bal Mahila Kalyan. The library will provide a healthy space for 100 children where they can feel protected and express their feelings. Board games soft toys, storybooks and coloring books allowed them to think build vocabulary general reasoning skills in a stress free safe place.

INCREASING OUR REACH

Entering Nagaland

We feel proud to announce that we have entered Dimapur city, Nagaland to create Toy Libraries and impacting more than 70 children. This is done in partnership with Prodigals Home. The toys and games will help to create an environment which keeps on improving their social skills as they will learn to play in groups.

Two libraries are created in the shelter homes. It will provide a space where the child feels comfortable and engaged in various engaging activities which will help them to resolve emotional difficulties and achieve optimal growth. Also, one Toy Library created in the rehabilitation centre where the children are with various disabilities like speech impairment, loco motor disability, visual impairment, cerebral palsy and many others. The play therapy will allow the children to have friendship with others and learn new skills and abilities which will help them to improve communication skills.



Reaching Andaman Islands

We are thrilled to enter Andaman Islands. The Toy libraries are created in 5 different shelter homes in collaboration with Voice of Christ to the World. The Toy Kits provided by The Toy Bank will benefit 627 children in Baratang, Port Blair, Mayabundar, Diglipur and many more.

T.R. Wilson, Director of Voice of Christ to the World wrote to us, "Thank you so much for bring a smile in to these little hearts. We have inaugurated first Toy Bank Library at Love Children's home in the Andaman Islands. Look at the joy in these faces. May the almighty God bless to your organization so that you can continue to bring a smile to many more children in need."

Expanding to Assam

We are pleased to enter one more state. The library was created for one hundred children in collaboration with Ajmal Foundation. Toys will be used to assist the poor and needy children for their holistic development and provide a homely environment where they can enjoy their childhood charms.



Landing up at Pondicherry

We are supremely happy to enter one more Union Territory. The Toy Library was successfully created in collaboration with Sharana NGO for 180 street and slum children in the Social Centre.

The Toy Libraries will help the children from the age group 2 to 16 years. It will benefit the community development program including the dispensary for first aid and a crèche to decrease the school dropouts, support in therapy sessions as well as creating awareness through sports and games.

New Collection Centres

The Toy Bank has opened two new collection centres to donate used or unused toys. And, we would be grateful to all our volunteers for actively participating and providing us with the much-needed support.

01 C-310, Rohini Heights, DDA LIG Flats, Sector 29, Rohini
Mr. Vikas Bansal | Mobile: 9650429994

02 D-504, Wembley Estate, Rosewood City, Sector -48, Gurgaon
Ms. Deepika Gupta | Mobile: 9999884212

Collection Drives in Schools in Delhi

We had organized collection drives in the schools across Delhi-NCR. One of the most encouraging aspects was that the children were extremely happy and interested in donating their favourite toys and books to the underprivileged children in need, which not only included their used and discarded toys but also their current favourite that they play with.

Since the school which would manage to collect the maximum number of toys was promised a trophy, we saw an increased interest among the children to organize the collection drive and collect as many toys as possible. We thank all the schools which participated in the collection drive and supported us immensely.



The Indian School, Sadiq Nagar

Bhatnagar International School, Vasant Kunj

Mothers Global School, Preet Vihar

Sardar Patel School, Lodhi Estate

Ramjas School, Pusa Road

ASN Senior Secondary School, Mayur Vihar

K. R Mangalam School, Vikaspuri

Events

We have signed Memorandum of Understanding (MoU) with various state governments for the setup of Toy Libraries in Anganwadis of Chandni Chowk and Municipal Corporation of Delhi schools in South Zone. The Toy Libraries will benefit more than thousands of children under the age group of 0 to 10 years.

The play learning during the Anganwadi and primary school will bring enjoyable and familiar experiences. And, the appetites will stimulate their learning via out-of-school programmes and consequently the whole community will be benefitted.



Awards

The Toy Bank Director, Ms. Vidyun Goel, has been awarded “IMT Young Alumnus Achiever Award” on 18th March 2019. The award was presented by Mr. Kamal Nath, CM of Madhya Pradesh and Mr. Natarajan Chandrasekaran, Chairman of Tata Sons for her inspiring work in the field of children and women welfare and development.



Statistics for this Quarter

Number of Children
Impacted

3,464

Number of Toy
Libraries created:

93

Number of Organisations
Partnered with

07

Number of Children
Sensitized

21,000

Contact us

- Email us at: info@toybank.in
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